THE EVERYDAY EDIT / 2026



Miss Evelyn

HOME RESET MOM

Creator Media Kit

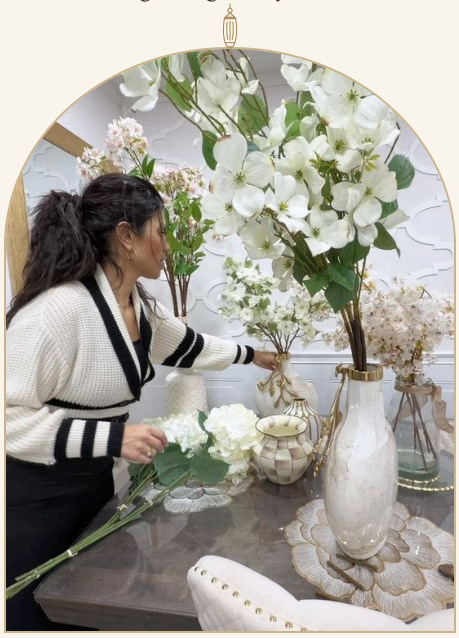
Beautiful everyday homemaking.

HOME / KITCHEN / FOOD / BEAUTY / LIFE

THE CREATOR

Real life, beautifully told.

I create home, kitchen, food, and lifestyle stories in the place where I live them. Every reset, recipe, cozy corner, and getting-ready moment offers a natural place for products I genuinely use.



HOME STYLING / ORIGINAL CREATOR CONTENT

A recognizable point of view.

01 **Home & Homemaking**
Clean resets, thoughtful organization and layered decor.

02 **Kitchen & Food**
Family recipes, coffee rituals and everyday cookware.

03 **Lifestyle & Beauty**
Personal care, getting ready and mom-life moments.

AUDIENCE · VERIFIED OCTOBER 2026

52.8K	23.4K	9.35K	2.48K
TIKTOK	INSTAGRAM	LEMON8	YOUTUBE
followers	followers	followers	subscribers

~88K	95%	35–44	78–79%
COMBINED	WOMEN	LARGEST AGE GROUP	UNITED STATES
across four platforms	Instagram · 78% on TikTok	on Instagram and TikTok	IG audience 78.3% · TikTok viewers 79.3%

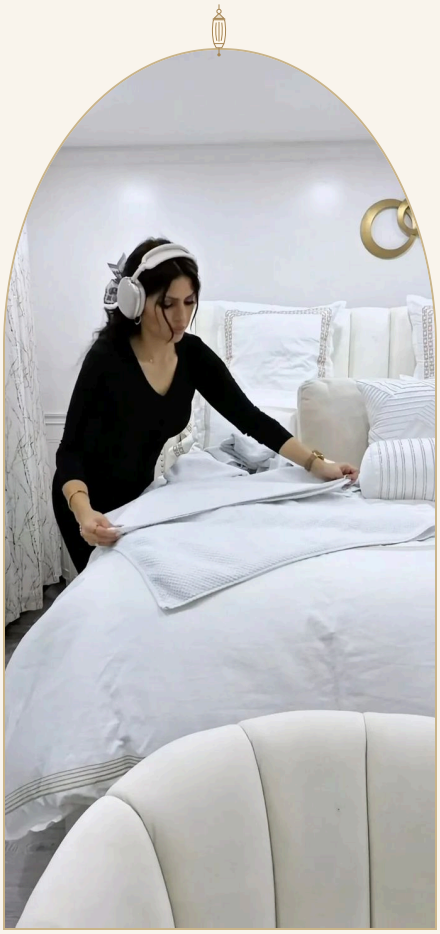
393K	4%+	47.9%	76%
INSTAGRAM VIEWS	ENGAGEMENT ON VIEWS	FROM SEARCH	NEW VIEWERS
last 90 days	IG 4.1% · TikTok 4.0%	share of TikTok views	IG views from non-followers, Aug–Sep

First-party insights: Instagram (Jul 22–Oct 19, 2026; audience Oct 20) and TikTok Analytics (Oct 13–19, 2026). Public profiles Oct 20, 2026. Dated snapshots, not live counts or promises of future reach. Current screenshots available on request.

01 / THE HOME

A home that feels lived in.

The small changes are the story: a made bed, a table wiped clean, fresh flowers, and a corner that feels welcoming again.



BEDROOM RESET / REAL ROUTINE



DINING ROOM CARE



ENTRY STYLING / THE WHOLE SCENE

WHY THIS WORKS FOR HOME BRANDS

A product is shown with context, purpose, and the home it is part of. The result is practical inspiration rather than a staged advertisement.

02 / KITCHEN & FOOD

The moments around the table.

My content connects products to real family cooking: the ingredients, the tools, the routine, and the finished meal.



CORN ATOLE / FAMILY TRADITION



AREPAS / RECIPE STORYTELLING



TEA RITUAL / TABLETOP

NATURAL CONTENT OPPORTUNITIES

Cookware, kitchen appliances, ingredients, tabletop, coffee, hosting, storage, and helpful everyday tools.

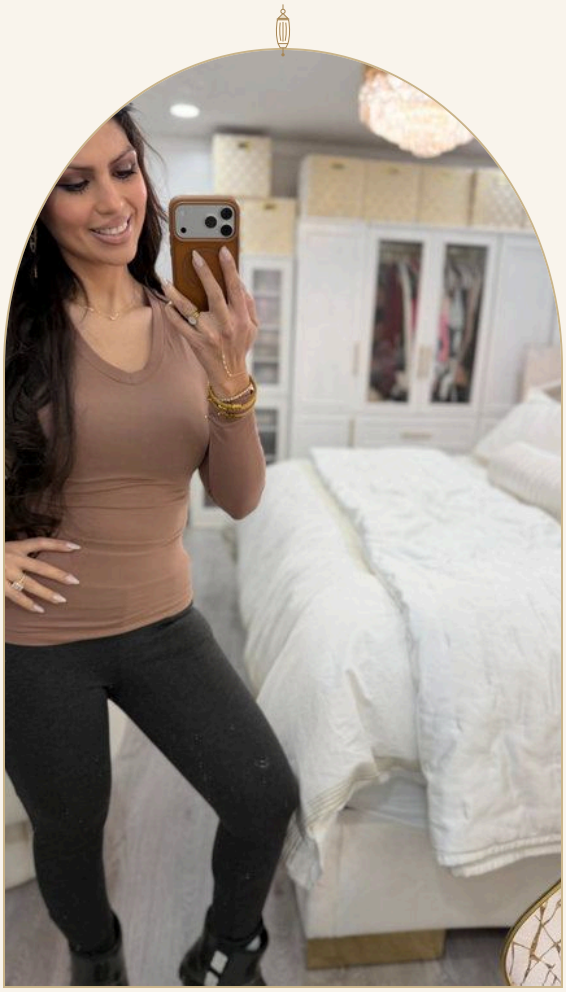
03 / LIFESTYLE & BEAUTY

Room for yourself, too.

Being at home is part of who I am, but it is not all of who I am. I share everyday getting-ready routines, beauty, style, and those little moments of confidence.



GETTING READY / BEAUTY IN ACTION



EVERYDAY STYLE / REAL LIFE

WHERE BEAUTY FITS

Skincare, cosmetics, personal care, comfortable everyday style, and lifestyle products I can authentically introduce.

SELECTED ORIGINAL WORK

Creative proof, not promises.

These published TikTok posts illustrate my visual storytelling. View counts below were previously recorded and are historical organic examples; they are not paid campaign results or forecasts.



1.2M

RECORDED ORGANIC VIEWS · HISTORICAL

Coffee ritual / Breville

Short-form coffee storytelling

WATCH THE ORIGINAL POST ↗



984.8K

RECORDED ORGANIC VIEWS · HISTORICAL

Seasonal DIY / Christmas bows

Approachable decor inspiration

WATCH THE ORIGINAL POST ↗



649.9K

RECORDED ORGANIC VIEWS · HISTORICAL

Espresso machine / Kitchen

Product in a real daily routine

WATCH THE ORIGINAL POST ↗

Source: original creator posts / Historical views only.

COLLABORATIONS

Let us make something meaningful.

I partner with brands that fit real homemaking, cooking, decorating, beauty, and everyday lifestyle content. Every campaign begins with a thoughtful brief and clear scope.

Sponsored social content	One platform, or a clearly scoped multiplatform bundle.
Lifestyle product integration	A natural use case within an everyday story.
UGC and photography	Content licensed for agreed brand channels and duration.
Stories and seasonal partnerships	Defined frames, deliverables and dates.

TERMS THAT MATTER

Rates available on request and quoted by project. Paid usage, ad permissions, exclusivity, additional platforms, revisions, deadlines and licensing are agreed separately in writing. Material brand relationships are disclosed.



LET US TALK / BRAND INQUIRIES

Work with Miss Evelyn

missevelyn@siguivillagran.com

siguivillagran.com/work

I reply within 2 to 3 business days.

For a simpler, more beautiful home and a more intentional life.